

Australian Persimmon Industry Conference and Field Day

3rd – 4th February 2026

Toowoomba, Qld



Proudly presented by:



**Hort
Innovation**

**PERSIMMON
FUND**

It's time to catch up

The 2026 Australian Persimmon Industry Conference and Field Day event is heading to Toowoomba.

As Queensland's largest inland city, Toowoomba is perched on the top of the Great Dividing Range in the heart of one of Australia's most productive food bowls and showcasing a growing urban culture. Toowoomba's economy has long been rooted in agriculture and is now considered the best performing agricultural region in Queensland. To the west, the Darling Downs is one of the richest agricultural areas in Australia, producing a wide variety of crops such as cotton, wheat, barley and sorghum, and intensive production of beef cattle, pigs and poultry. To the east, the Lockyer Valley is known as Queensland's "Salad Bowl" because of its significant vegetable and fruit production, and most importantly, persimmons!!

This year's conference offers a unique chance to reconnect, share knowledge, and explore the latest developments in persimmon production and marketing. Located approximately 125km west of Brisbane and easily accessible via its own airport, this agricultural hub will enable us to harness the wealth of knowledge in the Toowoomba area and visit the local persimmon growers.

Get ready to learn, network and be inspired by the innovation and expertise giving rise to the future of the persimmon industry.

The Program

The 2026 conference program is being generated to ensure that you are up to date with the current recommendations for persimmon production and marketing. The conference sessions will:

- Highlight marketing strategies for persimmons, with a focus on emerging trends and growth opportunities.
- Showcase the outcomes of Persimmon research and development projects.
- Discuss crop management practices designed to enhance fruit quality and boost productivity.
- Review the outcomes of the 2025 promotional campaign.
- Explore how Hort Innovation is investing levy funds to support industry development.
- Introduce innovative technologies shaping the future of the persimmon industry.

This is your chance to discuss ideas with leading researchers, growers, marketers and other relevant industry stakeholders, catch up with friends and bounce ideas off Hort Innovation staff to foster the growth of the Australian persimmon industry.

MONDAY 2 FEBRUARY 2026 Bump In Arrive and Register	Arrive in Toowoomba - collect your Persimmons on the Rise event pack 5:30pm to 8.30pm Bump In Industry Networking Event at The Rock , includes a complimentary drink on arrival, plus food.
TUESDAY 3 FEBRUARY 2026 Day 1 Conference	8:00am Registration desk opens - collect your Persimmons on the Rise event pack 8:30am to 5:00pm Conference Sessions, includes morning and afternoon teas and lunch. 6:00pm Conference Dinner
WEDNESDAY 4 FEBRUARY 2026 Day 2 Field Day	7:30 am Bus departs from the Oaks Toowoomba Hotel Delegates will get to go onto the Darling Downs, passed a wind farm and the Bunya Mountains, experience going through the Great Dividing Range and Lockyer Valley - as we visit 3 persimmon orchards - in luxury air-conditioned coaches, including full catering. 5:30pm Final BBQ dinner and networking ~9:00pm Bus returns to the Oaks Toowoomba Hotel

The Venue

OAKS TOOWOOMBA HOTEL, 22 Annand Street, Toowoomba, 4350

The conference will be held at the Oaks Toowoomba Hotel, conveniently located in the heart of Toowoomba. This modern venue offers both conference facilities and on-site accommodation, all within walking distance from restaurants, cafes and bars. It is only a short 8-minute walk away from Queens Park and 25-minute drive from the Toowoomba Airport. Delegates are welcome to choose from a variety of nearby accommodation options.

For convenience, the Oaks Toowoomba Hotel provides rooms within the same building as the conference venue. Accommodation options include a choice of standard hotel rooms and two or three-bedroom options. All rooms are equipped with a microwave, kettle, air conditioning and a flat-screen TV.

Accommodation at the Oaks Toowoomba can be booked directly through their website: <https://www.oakshotels.com/en/oaks-toowoomba-hotel>.

When booking, ensure to use the discount code: **OUREVENT** (no space, all capital) to receive 12% off the best available room rates. The discount percentage will remain the same, though the actual room rate may vary depending on availability and demand.

Other Nearby Accommodation Options

If you would prefer to stay elsewhere, there are several excellent alternatives within easy reach of the venue:

- [Toowoomba Central Plaza Apartment Hotel](#): Located adjacent to the Oaks Hotel. Accommodation options include a choice of a regular hotel room (studio), one, two, and three bedroom apartments. All rooms come with heating/air-conditioning, ceiling fans, and a kitchenette with cooktop, bar fridge, toaster, kettle, and microwave. When booking, mention you are with the Persimmons Australia Conference to receive the following rates:
 - o Studio room at \$190 per night/room or a one bedroom at \$239 per night/room.
- [Burke & Wills Hotel](#)
- [Quest Apartments Toowoomba](#)



Book Now

Early Bird Registrations close 1 December 2025.

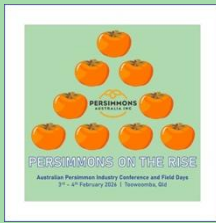
PAI Member rates are available for all registrants from businesses with current 2025/26 Membership.

Not currently a member of PAI? - Apply now and save! Sign up for 2025/26 Membership, SAVE \$57. Contact the PAI Office.

Want to attend the entire 3-day event? - Register now for our Full Registration Package including:

- o 1 ticket to the Bump In Industry Networking Event
- o 1 ticket to the Conference Sessions
- o 1 ticket to the Conference Dinner
- o 1 ticket to the Field Tour
- o All meals for these events as detailed in the Program
- o **Persimmons on the Rise** pack including name badge, conference handouts and conference satchel

Only able to attend selected events on the Program? – Register now and purchase the single event tickets of your choice.



Registration Form

Australian Persimmon Industry
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Complete and return the Registration Form to PAI Office by email

Name: _____

Business name: _____

Postal address: _____

Phone: _____ Mobile: _____

Email: _____

Names of additional people registering from this business: _____

Comments/Dietary requirements: _____

PAI Member rates are available for all registrants from businesses with current 2025/26 Membership.

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Ticket Order Form

Full Registration Package (Includes tickets for entire program, including Bump In Industry Networking Event, Conference Sessions, Conference Dinner, Field Tour and meals for these events as detailed in Program)

Cost per person (inc. GST)	No. of Delegates	Total Cost
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Early Bird Registration closes 1/12/25 - **PAI Member | Non-member**

\$510 | \$765

Standard Registration after 1/12/25 - **PAI Member | Non-Member**

\$610 | \$865

Single Event Tickets (Extra tickets available for individual purchase, No early bird discounts apply)

Cost per person (inc. GST)	No. of Delegates	Total Cost
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Bump In Industry Networking Event ONLY

PAI Member | Non-Member

\$110 | \$170

Conference Sessions ONLY

PAI Member | Non-Member

\$150 | \$215

Conference Dinner ONLY

PAI Member | Non-Member

\$160 | \$220

Field Tour – ONLY

PAI Member | Non-Member

\$190 | \$260

Total Owing:	\$
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Payment Options:

☐ Cheque – made payable to Persimmons Australia Inc., and posted to PAI Office.

☐ EFT - please advise PAI office by telephone or email on day of transfer.
Bank: Westpac Banking Corporation | BSB: 034 127 | Account number: 203070
Account name: Persimmons Australia Inc. | Reference: Include name with transfer.



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