

Australian Persimmon Industry Conference and Field Day 18th - 20th June 2019 Perth, WA

UNITED IN THE WEST



Proudly presented by:



**Hort
Innovation**
Strategic levy investment

**PERSIMMON
FUND**

←←← HEAD WEST YOUNG MAN →→→

Perth offers the perfect place to hold this year's Australian Persimmon Industry Conference and Field Day event - the first to truly unite the persimmon industry from coast to coast.

There is a growing group of dedicated and enthusiastic persimmon producers in Western Australia, particularly as orchardists in the Perth Hills look towards crops such as persimmons which offer a high value alternative to integrate into their production regime. Plus the beautiful display of Autumn colour on the persimmon trees is becoming a great tourist attraction!

Come and visit the growers in the West and discover why they wouldn't live anywhere else!

And if you have got the time - Perth is a perfect base for exploring Australia's most vibrant city and the state's south west region. Take in the views of the city from Kings Park, enjoy quality food and wine offerings and the aquatic wonderland, all just a stone's throw from the city centre. Take a day trip to a special location or stay a while longer to really experience it all.

←←← PROGRAM →→→

The 2019 conference program is being generated to ensure that you are up to date with the current recommendations for persimmon production and marketing. With a speaker line up including a lot of fresh, new faces, the conference sessions will showcase and explore: → Marketing your crop - trends and opportunities for growth. → Crop management strategies to maximise quality and productivity. → Review of the 2019 promotional campaign. → Hort Innovation and your levy investment. → Plus a selection of new and innovative technologies for the persimmon industry.

This is your chance to discuss ideas with leading researchers, growers, marketers and other relevant industry stakeholders, catch up with friends and bounce ideas off Hort Innovation staff to foster the growth of the persimmon industry.

TUESDAY | 18 JUNE 2019

Day 1 | Conference and Dinner

8.00am Registration
8.30am Conference Program
to includes morning and
5.00pm afternoon teas and lunch
7.00pm Pre-Dinner Drinks
7.30pm Conference Dinner

WEDNESDAY | 19 JUNE 2019

Day 2 | Field Tour

Bus departs in front of Aloft Perth for a full day visiting Persimmon orchards in the Perth Hills, including morning and afternoon teas and lunch.

THURSDAY | 20 JUNE 2019

Day 3 | Market Visit

Bus departs in front of Aloft Perth for early morning visit to Market City in Canning Vale, home of Western Australia's only Wholesale Fresh Produce Market, and breakfast. Bus returns to hotel by 11.00am.

→ **Dr Tahir Khurshid** | Research Physiologist | NSW Department of Primary Industries

Tahir is leading the "National Persimmon Varietal Evaluation Program" looking into selecting superior and locally-adapted rootstocks for the Australian persimmon industry and developing a standard clonal propagation technique for rootstocks. The project also aims to continue the evaluation of current and new persimmon varieties with the view of importing varieties of interest for Australian conditions and increasing productivity. With 18 years' experience in evaluating rootstocks and varieties, Tahir has been working closely with Persimmons Australia and persimmon growers across the country since he commenced this 5 year project in 2018. This will be Tahir's first presentation to the persimmon industry reporting on his progress.

→ **Prof. Maria Badenes** | Head of the Center of Citriculture and Crop Production | Instituto Valenciano de Investigaciones Agrarias | Valencia, SPAIN

Maria is an expert in genetics and breeding of fruit tree crops, including apricot, peach and also minor fruits such as loquat and persimmon, with research experience at the University of California, Davis in the Plant Sciences Department and in the Fruit Breeding Department at the Instituto Valenciano de Investigaciones Agrarias in Spain. Since 2007 she has taught 'Breeding of Perennial Tree Crops' at University Politecnica de Valencia. Maria has extensive knowledge of the persimmon industry in Spain, which focuses on the cultivar 'Rojo Brillante', and the genetic diversity of persimmons grown throughout Europe and of accessions introduced from the National Persimmon Genebank in Japan. By conserving and characterizing persimmon germplasm she aims to provide useful information for persimmon breeders, technicians and growers.

→ **Market City** is home to Western Australia's only Wholesale Fresh Produce Market. The market receives produce from throughout the State, interstate and overseas. The bulk of produce is traded through the Central Trading Area (CTA) which consists of 25 wholesalers, although produce is also bought and sold through 30+ secondary wholesalers located on site. Also located on site are transport, storage and food processing companies that provide services to the Wholesale Market.

←← VENUE →→

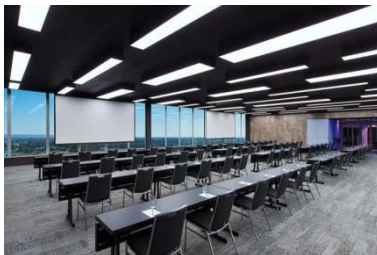
ALOFT PERTH, THE SPRINGS, 27 ROWE AVE, RIVERVALE WA 6103

The conference venue – the Aloft Perth – has been selected for its convenience for both local and interstate delegates. Situated in Perth's inner eastern suburb of Rivervale, the venue is ideally located in between Perth CBD and Perth Airport within minutes of the Swan River and an easy walk from Optus Stadium and the Crown Complex.

Delegates are free to choose their own accommodation from the range of options within easy reach of the conference venue. The Aloft Perth offers accommodation within the same hotel as the conference venue - their sizable rooms include free high-speed WiFi and 55" LCD TVs so you are sure to enjoy your stay.

Accommodation at the Aloft Perth can be booked by calling the hotel directly on +61 8 6147 2468 or contact the PAI Office for the Hotel's dedicated Persimmon secure reservation link. Rates start from \$170 for room only and from \$190 with a Re:fuel breakfast in Springs Kitchen for 1 person. Additional guest Re:fuel breakfasts in Springs Kitchen are \$29. Check in from 3pm and out by 11:00am, with early/late check in/out's subject to availability at a surcharge. You'll need photo ID when checking in.

Thinking of extending your stay in Perth? The Aloft will honour the group rates for stays 3 nights prior and 3 nights post the conference, depending on availability.



←← BOOK NOW! →→

Get in early to grab a bargain as the earlybird rates apply only until 30 April 2019. Standard rates apply on and after 1 May 2019.

PAI Member rates are available for all registrants from businesses with current 2018/19 Membership.

Not currently a member of PAI? - Apply now and save! Sign up for 2019/20 Membership and get PAI Member rates for this event and bonus membership for the remainder of 2018/19. Contact the PAI Office for details.

Want to attend the entire 2 ½ day event? - Register now for our Full Registration Package.

The package includes:

- ➔ Attendance at all Conference Sessions
- ➔ 1 ticket to the Conference Dinner, including pre-dinner drinks
- ➔ 1 ticket to the Field Tour
- ➔ 1 ticket to the Market Visit
- ➔ All meals as detailed in the Program
- ➔ Conference materials including name badge, conference handouts and conference satchel

Only able to attend selected events on the Program? - Register now and purchase the single event tickets of your choice.

Registrations close 31 May 2019



REGISTRATION FORM

Australian Persimmon Industry
Conference and Field Day
18th - 20th June 2019
Perth, WA

UNITED IN THE
WEST



Complete and return the Registration Form to PAI Office by email or post

Name: _____

Business name: _____

Postal address: _____

Phone: _____ Mobile: _____

Email: _____

Names of additional people registering from this business: _____

Comments/Dietary requirements: _____

PAI Member rates are available for all registrants from businesses with current 2018/19 Membership.

Not currently a member of PAI? - Apply now and save! Sign up for 2019/20 Membership and get PAI Member rates for this event and bonus membership for the remainder of 2018/19. Contact the PAI Office for details.

←←← TICKET ORDER FORM →→→

Full Registration Package (Includes tickets for ALL Conference Sessions, Conference Dinner, Field Tour, Market Visit and meals as detailed in the Program)	Cost per person (inc. GST)	No. of Delegates	Total Cost
---	--------------------------------------	-------------------------	-------------------

Earlybird rate to 30/4/19

PAI Member | Non-Member

\$380 | \$550

Standard rate on or after 1/5/19

PAI Member | Non-Member

\$440 | \$610

Single Event Tickets (No earlybird discounts apply)	Cost per person (inc. GST)	No. of Delegates	Total Cost
--	--------------------------------------	-------------------------	-------------------

Conference Sessions ONLY

PAI Member | Non-Member

\$115 | \$160

Conference Dinner ONLY

PAI Member | Non-Member

\$140 | \$195

Field Tour ONLY

PAI Member | Non-Member

\$115 | \$160

Market Visit ONLY

PAI Member | Non-Member

\$70 | \$95

→→→ **Total Owning: \$**

Payment Options:

- Cheque – made payable to Persimmons Australia Inc., and posted to PAI Office.
- EFT - please advise PAI office by telephone or email on day of transfer.
Bank: Westpac Banking Corporation | BSB: 034 127 | Account number: 203070
Account name: Persimmons Australia Inc. | Reference: Include name with transfer.

Any questions?



Persimmons Australia Inc
36 Harvey Street
MT LOFTY QLD 4350

Alison Fuss | Executive Officer
P: (07) 4637 9925
M: 0407 103 852
E: admin@persimmonsaustralia.com.au
W: www.persimmonsaustralia.com.au